

Company Introduction



March 2016

Company Overview

Automotive Business

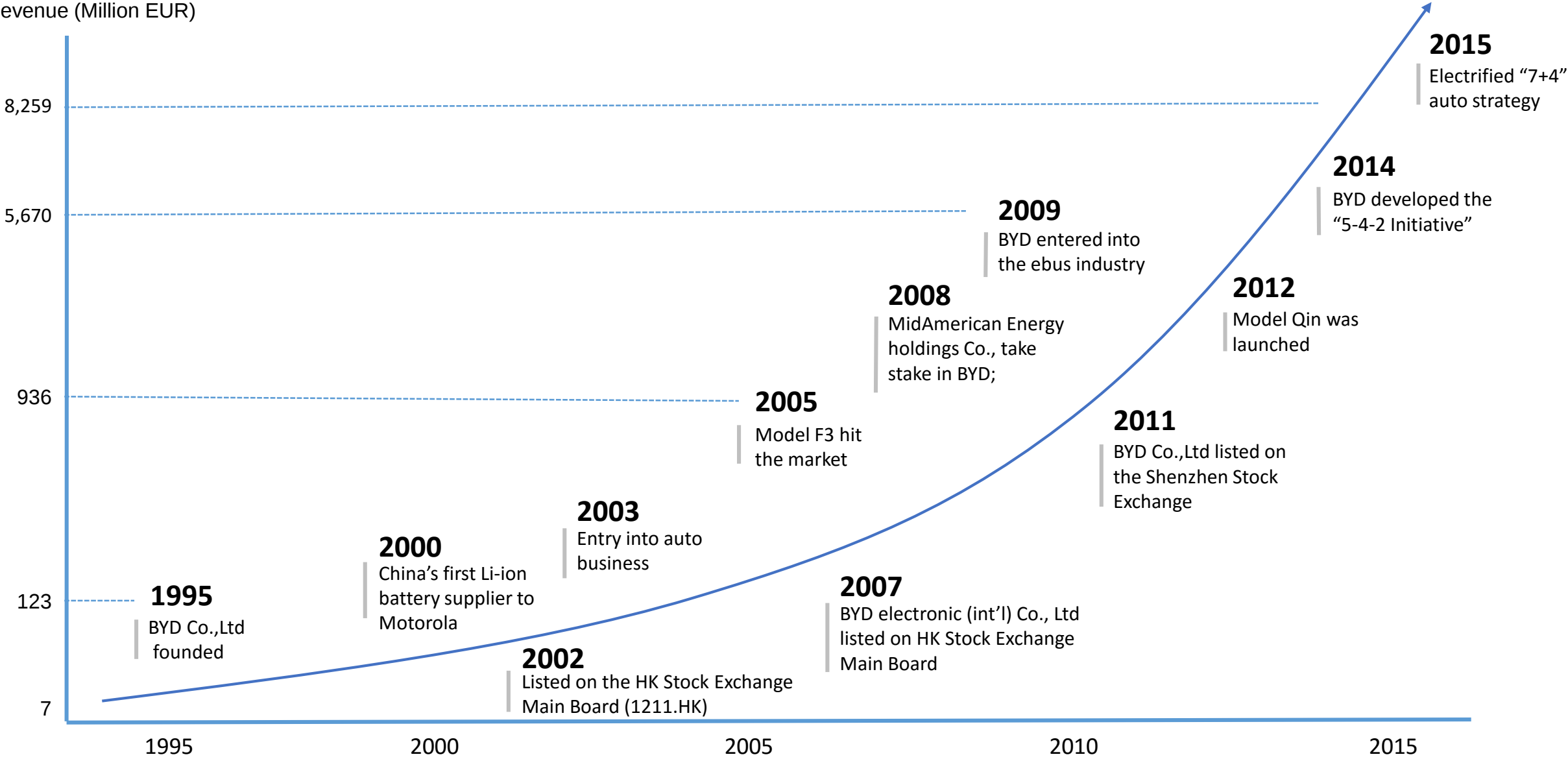
IT & New Energy Business

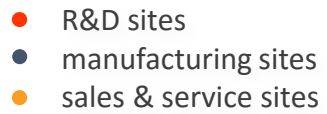
Strategy and Future



BYD Milestones

Revenue (Million EUR)



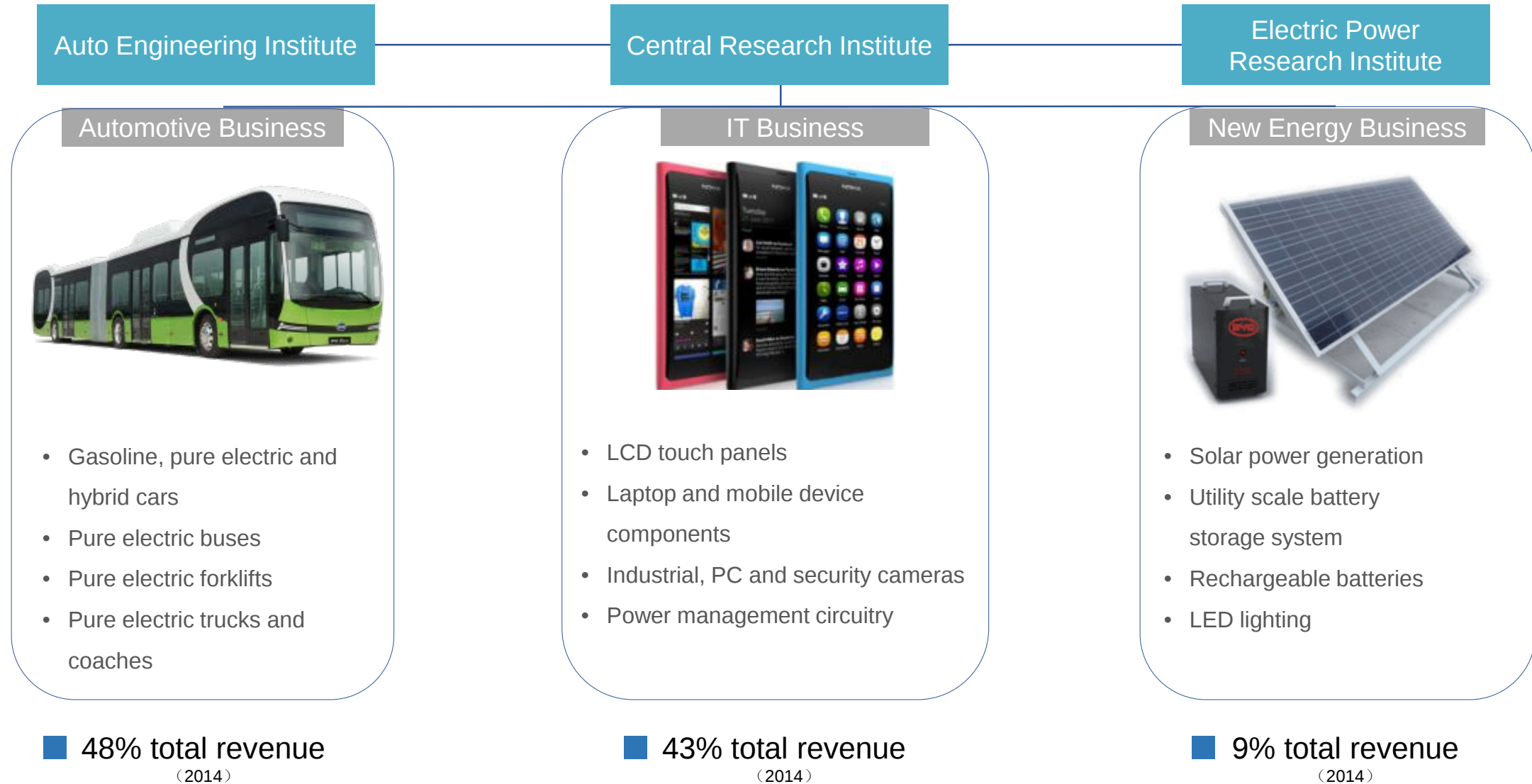


BYD Honors and Awards

- 2002 **The Best Listed Company** by Asia Money
- 2003 **Future Economic Leader of China** by World Economic Forum
- 2004 **Outstanding Manager 2004** by International Manager Association
- 2005 **“Chinese Top 100 Technology Enterprises”** (Ranked 4th) by Digital Business Times
- 2007 **“The Most Competitive Chinese Enterprise”** by Global Entrepreneur
- 2008 **“Top 100 Chinese Companies”** (Ranked 33rd) by Forbes
- 2009 **“The World’s 50 most innovative companies”** by Fast Company
- 2010 BYD earned the **No.1 spot on Bloomberg Businessweek’s Annual Tech 100 list**
- 2011 **China’s Most Admired Companies** (Ranked 7th) by Fortune Magazine (No.1 in auto sector)
- 2012 **Chinese Patent Award of Excellence** by State Intellectual Property Office of People's Republic of China
- 2013 **“The Best Crash Test Facility of the Year”** rewarded by ATTI (Automotive Testing Technology International)
- 2014 President Wang Chuanfu was honored with the **Lifetime Achievement Award** by the Zayed Future Energy Prize
- 2015 BYD was recognized in Fortune's first list - **"Change the World"**
- 2016 **Large Corporation Award** by UAE’s Zayed Future Energy Prize



Business Structure



Company Overview

Automotive Business

IT & New Energy Business

Strategy and Future

Auto Divisions and Products

Div. 11	Div. 13	Div. 14	Div. 15	Div.16	Div. 17	Div. 19
Stamping Soldering Coating Assembling Tank	Non-standard equipments Headlights Interior and Exterior part Bumper material Fender material Electrical shell material	Power source Electronic control Electrical machinery plant	Air-condition Air bag Multi-media Instrument Wiring harness	Wheel hub Axle Transmission shaft Steering gear Car body fixture	Engine Transmission	ebus
   	    	     	    	    	    	       

Model Full Range



Electric Buses and Coaches

● Buses

8.6-meter



10.8-meter



12-meter



10.2-meter double-decker



18-meter articulated



12-meter airport apron bus



● Coaches

12-meter C9



7-meter C6



Electric Trucks



T4

- mini truck
- gross weight: 3.3 tons



T5 (Chassis)

- small truck
- gross weight: 7.32 tons



T7 (Chassis)

- gross weight: 10.69 tons



T8 (Chassis)

- gross weight: 16 tons



V220

- ultra hauler
- gross weight: 397 tons

Electric Forklifts



■ Electric Pallet Forklift



■ Electric Stack Forklift



1.6 Ton



2.0 & 2.5 Ton



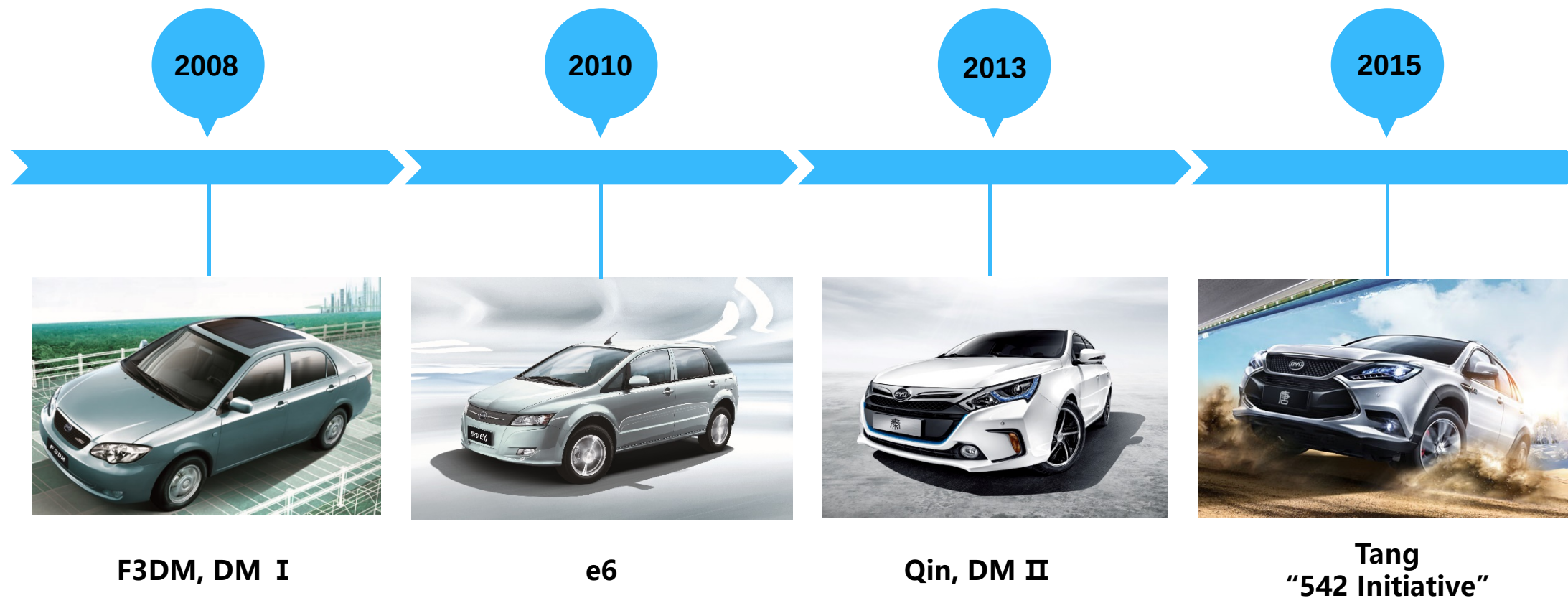
3.5 Ton



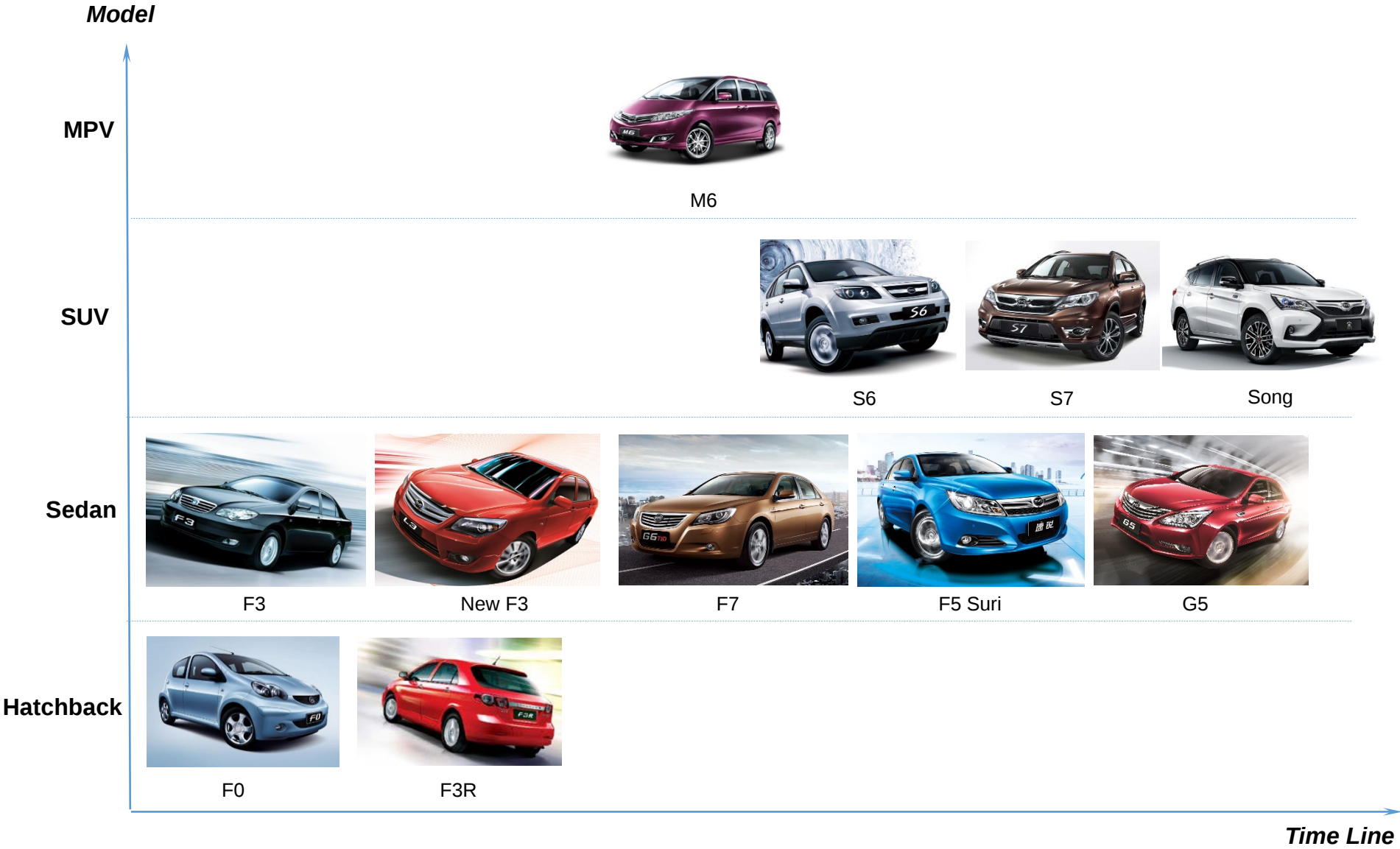
All models with optional
cabin kits

■ Electric Counterbalance Forklift

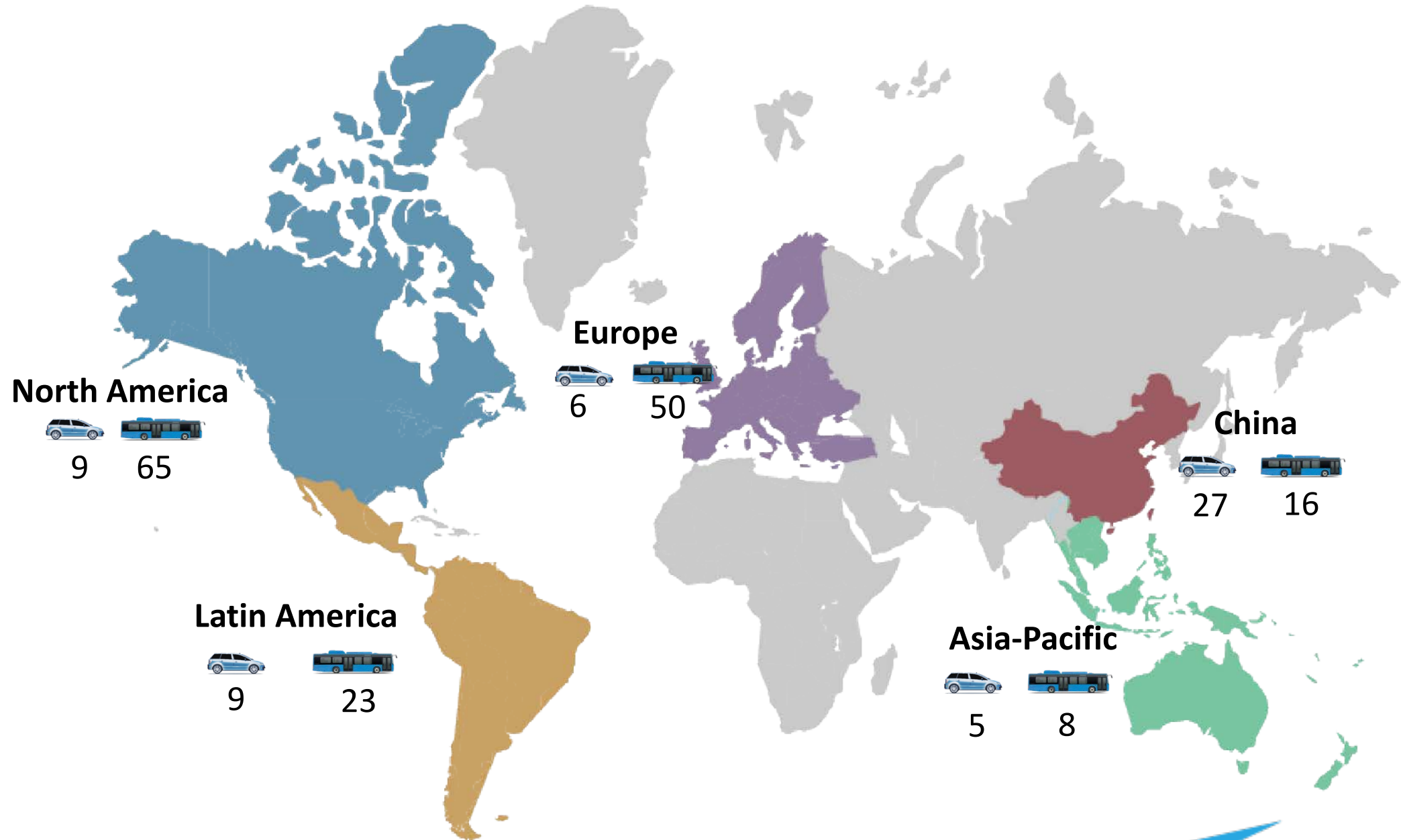
Electric Cars



Conventional Gasoline Vehicles



Global Footprints of e6 and eBus (number of cities)



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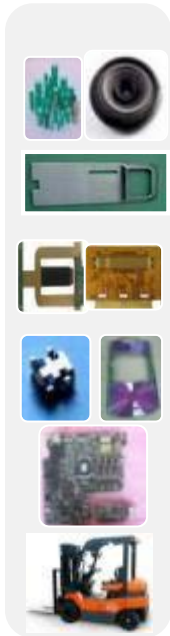
IT & New Energy Business

Strategy and Future

IT & New Energy Divisions and Products

Div. 1

Ni-Battery
Charger
FPC
Rigid Flex
Connector
Cables
Earphone
PCBA
Metal Keypad
Sheet Metal &
Decoration
Electric
Forklift



Div. 2

- Li-Battery
- Fe-Battery
- Materials
- UPS
- Power System
- Solar Cell
- Solar Panel



Div. 3

Plastics &
Decoration
Mg/Al Die Casting
Keypad/ Mouse
Antenna
NCVM
Molding
IMD/IML
MIM
Lens
Painting
Metal Stamping
Cell Phone Design
(ID/MD/Hardware)



Div. 4

LCD/LCM
(CSTN/TFT)
Touch Panel
Backlight
Die Cutting



Div. 5

ODM R&D
JDM R&D
(TD-SCDMA
CDMA
WCDMA
GSM)



Div. 6

- Power MOSFET
- CMOS
- Drive IC
- Management IC
- Protection IC
- LED Driver
- DC/DC
- LDO
- PMU



Div. 7

LED
Lens
Camera
Module
Barcode
Scanner



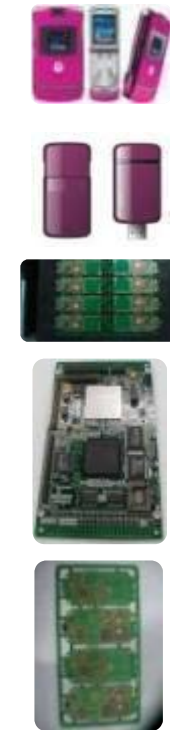
Div. 8

**Laptop
Bluetooth
Headset
Mobile
Power**

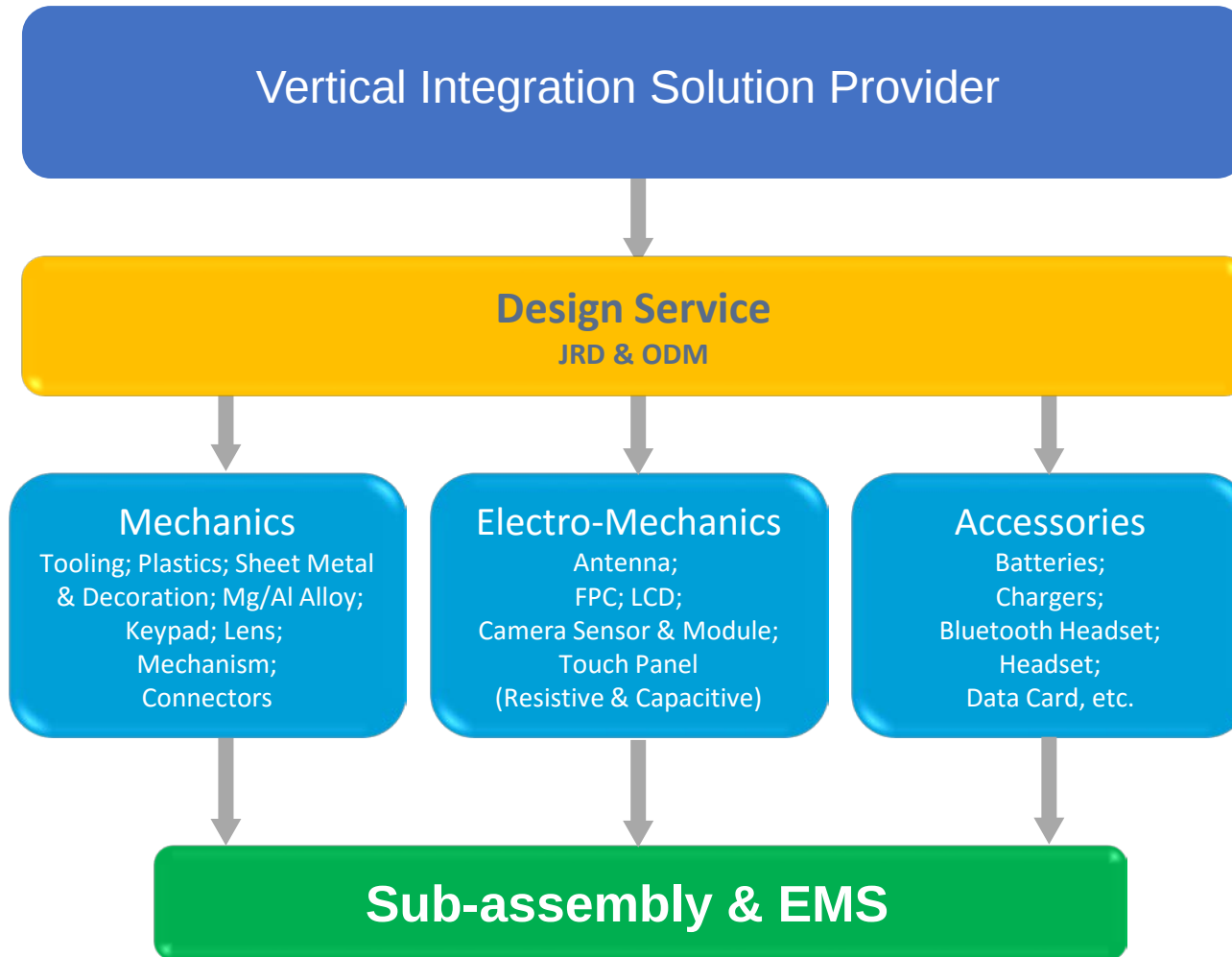


Div. 9

EMS
PCBA



BYD Vertically-Integrated IT



BYD New Energy Technologies



PV System

Energy Generation



Iron-Phosphate Battery

Energy Storage



Electric Vehicle
Charging Spot

Energy Application



Household Energy Control System

Whole Set of Energy Consumption Solution



LED Lighting



Company Overview

Automotive Business

IT & New Energy Business

Strategy and Future

'7+4' New Energy Vehicle Strategy





BYD Three Green Dreams

- Solar Farm
- Battery Energy Storage Station
- Electric Vehicle

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Thank you!

BYD Europe B.V.

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