

YOUR DECISIONS TODAY
DEFINE YOUR BUSINESS
TOMORROW

MICHAELCULINA&PARTNERS

CREATE VALUE THAT LASTS

CONSULTING

RESEARCH

DEVELOPMENT

MICHAEL CULINA D.O.O. - COMPANY BROCHURE

START WITH THE RIGHT PARTNER

We create **value** that lasts. We help our clients measure and manage risks. We also help them overcome the odds to realize the results.

Our business success is **verified** by our referent list. We have worked with companies from many different industries.

Over the years, business success we created for our clients has turned some into successful business **partners**.

We are a team of dynamic and **successful** leaders, creators of excellence, here to help solve big challenges and offer intensive support.

OVER 100 PROJECTS
we're proud of.

OVER 20 YEARS
of experience.

OVER 40 FIRMS
in cooperation.

OVER 50 PARTNERS
we trust.

Together, we create value that lasts, across any boundaries. We build insight to act on. We are creators of business dreams – passionate about client courage, about doing the right thing for our clients, our people, and our community. Even if it is not easy. **Win this game.**

OUR STRATEGY

Leveraging on the full **potential** of our knowledge to gain market recognition and, thus, outperform our competitors on domestic and global markets.

Globalizing is a very important strategic priority that differentiates regional strategies to grasp growth opportunities around the world. It is key for success.

We simplify by continuously driving our operational excellence by making our services understandable and **simple** for every client.

The continued shift on the economic market requires more speed. We aim to expand our presence in these consolidating markets and benefit from their growth **potential**.

CLIENT FOCUS

Always thinking what is best for client.

EXCELLENCE

Skill and experience in what we do.

RESULTS

Aligning incentives with objectives.

LEADERSHIP

An environment for positive change.

ASPIRATION

More tomorrow than we are today.

UNIQUE

Not settling for less than superior.



Understanding and addressing issues and needs. Analyzing situations and providing a fresh perspective on solutions.



Collecting and analyzing data on the consumers, competitors, and market as a whole. Creating plans and undertaking action.



Innovative development and implementation of projects. Identifying risk and taking appropriate action.

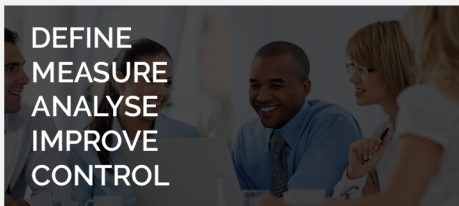
YOUR DECISIONS TODAY DEFINE YOUR BUSINESS TOMORROW

Take a look at Your business. Does there seem to be a lack of focus on where the company is headed? Does everyone clearly understand the goals of Your business?



Strategically, how will the business achieve those goals? Is Your current plan beyond one year? Are You developing annual business or operating plans without a strategic plan in place?

Strategic decisions are those which affect long-term performance of the business and which relate directly to its aims and objectives. It sets the direction and establishes priorities for Your organization.



It defines its view of success and prioritizes activities that will make this view Your reality.

Effective strategic decisions
bring high levels of reward.

OUR SERVICES



Business Consulting



Financial Consulting



Market Research & Assessment



Project Management & Implementation



Export Consulting



Strategy Development



Lobbying



Communication & Network Consulting

Michael Culina, CEO

dipl. OEC

Specialized in foreign investment, project management, sales, export, market research, strategy development, and marketing. **Currently owns Michael Culina d.o.o.** Over the last few years, Michael served as project manager on numerous projects, such as West Gate Shopping City, ZG-Project, etc. in Croatia, Austria, Germany, and Asia.

Roland Žuvanić, MP

dipl. ing.

Specialized in communication and network consulting, construction consulting, foreign investment, strategy development, and sales. **Currently owns Žuvanić & Partneri d.o.o.**

Tomas Tomsich, MP

mag. iur.

Tomas specialized in finance management consulting for big banking systems. Former member of the Commission in banking reform in Hypo Alpe Adria Bank. **Currently presides the Croatian Business Agency in Austria.**

OUR PARTNERS

Tomsich Capital Advisors GmbH
Advantage Austria
PwC Croatia
German Chamber of Commerce
Kanghyewon Consulting
All In International Holding
CSEBA

OUR REFERENCES



DUBAI MALL



SHANGHAI ORIENTAL CENTER



LOTTE MART

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